VESTRA
BUILT TO CONNECT

COMPANY PROFILE — 2026

Company Profile

Websites, e-commerce, digital transformation, brand design and managed support for startups, SMEs and non-profits.

BUILT TO CONNECT

WEB
vestra-tech.com

EMAIL
sales@vestra-tech.com

PHONE
+20 115 715 5248

VESTRA

01

Executive Summary

A technology partner, not merely a vendor.

Vestra Technology is a software and digital transformation company serving startups, small and medium enterprises, and non-profit organizations in Egypt and Sudan.

We deliver the complete digital lifecycle, from design and engineering to launch and managed support, through a single accountable team. Each solution is purpose-built around the client's operations.

AT A GLANCE

01

Web & E-Commerce

Websites, mobile apps, online stores and SaaS platforms.

02

Digital Transformation

Cloud ERP and POS suites, process automation, reporting.

03

Brand & UI/UX Design

Logos, brand identity and interface design.

04

Managed Support & Telecom

SLA-backed support, RF drive testing, network supply.

02

Who We Serve

Built for every stage of growth.

Vestra works with three types of organization. Each receives engineering and a pricing model suited to its stage and its mission.

01

Startups

Rapid MVPs, mobile apps and scalable web architecture, with short agile sprints that put working demos in front of real users early.

02

Small & Medium Businesses

Cloud ERP, POS and workflow automation without enterprise-scale cost, connecting inventory, sales, branches and accounting in one dashboard.

03

Non-profit Organizations

Digital platforms, donor portals and websites delivered on transparent budgets, with staff training and managed support to keep them running.

SCOPE OF SERVICES

Four core pillars, one accountable team.

01

Web & E-Commerce

Websites, mobile apps, online stores, custom SaaS platforms and content management systems.

02

Digital Transformation

Turnkey cloud ERP and POS suites, process automation, data reporting and digital consulting.

03

Brand & UI/UX Design

Web design, mobile interfaces, logos, full visual identity guidelines and creative assets.

04

Managed Support & Telecom

SLA-backed support, 2G–5G RF drive testing, and certified network and CCTV supply.

SCOPE OF SERVICES — SOFTWARE

Software, mobile and business systems.

01

Web Platforms

Custom builds, redesigns and responsive landing pages optimized for speed and conversion.

02

Online Stores

Payment gateway integration, WhatsApp ordering and intuitive catalog management.

03

Mobile Apps

Production-grade Android and iOS applications for marketplaces and field services.

04

Custom SaaS

Multi-tenant systems, centralized databases and secure REST and GraphQL APIs.

05

Cloud AI Agents

Ready-to-subscribe AI agents that automate customer inquiries and lead qualification.

06

Turnkey ERP & POS

Vertical systems for retail, pharmacies, solar offices, law firms and schools, with automated reporting.

SCOPE OF SERVICES — DESIGN, SUPPORT & TELECOM

Design, continuity and field engineering.

01	**Brand Identity & UI/UX**	Logos, brand books and intuitive web and mobile interface prototypes.
02	**Managed Support**	Uptime monitoring, security patching and SLA-backed response, from basic plans to dedicated enterprise coverage.
03	**RF Drive Testing**	2G–5G urban route and indoor walk tests, operator benchmarking, coverage heatmaps and KPI plans.
04	**Network & Hardware Supply**	Turnkey supply and installation of Cisco, MikroTik, Ubiquiti, Hikvision and Dahua equipment, RF repeaters and UPS.

OUR METHODOLOGY

Four clear steps. No surprises.

01

We Listen

A free discovery call around your goals, budget and operational constraints to understand the core problem.

02

We Plan

A clear written proposal defining exactly what we build, what it costs and when it delivers, with no hidden fees.

03

We Execute

Short iterative sprints with working demos and continuous QA, so you can steer the product early.

04

We Deliver

Turnkey launch, full team training, and ongoing post-launch support and updates whenever you need them.

TYPICAL TIMELINES

Websites and online stores: 2 to 4 weeks

Custom SaaS platforms: 2 to 4 months

05

Selected Work

Products we have built.

Alongside client engagements, Vestra designs and operates its own products for Sudanese users, locally and in the diaspora.

MARKETPLACE APP

Sudamark

A marketplace application built for Sudanese users, locally and in the diaspora.

MOBILE APP

Location discovery

A location-discovery mobile app for Sudanese users.

SECTORS WE SERVE

Retail | Pharmacies | Solar energy | Legal | Education | Non-profit

ENGAGEMENT MODELS & SUPPORT PLANS

Clear terms, in writing.

SOFTWARE PACKAGES

Basic Business

From $99

Responsive website, WhatsApp integration, basic admin, cloud hosting and deployment.

MOST REQUESTED

Business Management

From $320

Website with admin ERP dashboard, central database, reporting, user roles and printing.

Integrated Digital Business

From $590

Web, mobile and desktop with a central API, notifications, deployment and maintenance.

MANAGED SUPPORT

Basic Support

$99 / month

Uptime monitoring, regular security patching and a 24-hour WhatsApp response SLA.

Professional Support

$249 / month

24/7 NOC monitoring, 2-hour response guarantee, managed backups and monthly maintenance.

Enterprise

Custom SLA

Dedicated engineering team, on-site field support, server management and periodic RF audits.

Prices are indicative starting points in USD. Final scope, timeline and cost are confirmed in a written proposal.

VESTRA

BUILT TO CONNECT

NEXT STEPS

Tell us what you need.

Built to connect.

We respond with a clear technical and commercial proposal, with no surprises.

WEB
vestra-tech.com

EMAIL
sales@vestra-tech.com

PHONE
+20 115 715 5248